



Universidad 2022  
13<sup>o</sup> Congreso Internacional  
de Educación Superior

"Universidad e Innovación  
por un Desarrollo Sostenible e Inclusivo"

"University and Innovation  
for Inclusive Sustainable Development"

7 al 11 de Febrero de 2022  
February 7<sup>th</sup> to 11<sup>th</sup>, 2022

## CALL

The United Nations 2030 Agenda and its Sustainable Development Goals (SDGs) define goals and forms of action for the world society since 2015, the year in which they were approved by the United Nations. The commitment to this program is inherent in the scientific, humanistic and developmental essences that distinguish university institutions.

In our geographic area, we are also committed to the Action Plan resulting from the Regional Conference on Higher Education in Latin America and the Caribbean, held on the centenary of the historic University Reform of Córdoba, in 2018 (CRES 2018); and with the themes of the III World Conference on Higher Education that seeks to strengthen the contribution of higher education to the SDGs, based on new, innovative, creative and visionary concepts to guarantee sustainable development for the planet and humanity.

These global and regional horizons reinforce the importance of defending Higher Education as a public and social wellbeing, a human and universal right, as well as a duty of the States. We have the responsibility to be decisive in the achievement of the goals set; integrating the social, economic, environmental, cultural and institutional spheres, contributing to the reduction of poverty and inequalities.

In this scenario, the effects caused by COVID-19 have marked a before and after in university education, which requires, in the current stage, to insert the debate from academia to face this pandemic as the axis of discussion and offer the opportunity to link criteria between science and the fulfillment of global goals.

Aware of our responsibility in that possible future, the Ministry of Higher Education and Cuban universities invite you to participate in the 13th. International Congress of Higher Education University 2022, which will take place at the Havana Convention Center, between February 7 and 11, 2022, under the slogan "University and Innovation, for a Sustainable and Inclusive Development", which For the first time, it will be held in a hybrid modality, giving continuity to the vocation of these events as spaces for meeting, dialogue and reflection of academic authorities, professors and students, aimed at identifying the commitment of university institutions with their time, which will contribute significantly to the collective and participatory construction of a Higher Education roadmap for 2030.

### **Main activities of the Scientific Program:**

1. Forum "Higher Education and the Sustainable Development Goals (SDGs)"
2. Forum of Ministers and Authorities of Higher Education.
3. Forum "Perspectives on the future of Higher Education towards the UNESCO World Conference".
4. Forum for the agreement and follow-up of the III Regional Conference on Higher Education, CRES 2018
5. Forum "Higher Education and COVID-19".
6. Forum "University and sustainable local development".



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The presentation of papers will be organized around seven symposia, in which the Workshops and Special Activities that have traditionally been convened in the University Congress are grouped:

- Symposium 1. Higher Education and the challenges for the future, internationalization and integration in the region
  - ✓ XVI International Workshop "Higher Education and its Perspectives".
  - ✓ XI International Workshop on the Internationalization of Higher Education.
  - ✓ IX International Workshop "Virtualization in Higher Education".
  - ✓ XII Workshop on Financing Higher Education.
- Symposium 2. Quality of Higher Education and Postgraduate Studies: current affairs and challenges for sustainable development.
  - ✓ XVI International Workshop "Consultative Board on Postgraduate Studies in Ibero-America".
  - ✓ XI International Workshop on Quality Assessment and Accreditation in Education.
- Symposium 3. University extension, commitment and social transformation for sustainable development.
  - ✓ XVI International University Extension Workshop.
  - ✓ I Symposium "Gender Equality: Progress and Projections".
  - ✓ II University Symposium, Aging and Sustainable Development.
  - ✓ I Symposium "Physical Activity and Sports".
  - ✓ IV Meeting of Academic Publishers for Sustainable Development.
- Symposium 4. Training of competent professionals from an inclusive and equitable perspective, for sustainable development.
  - ✓ XIII International Workshop on Higher Education Pedagogy.
  - ✓ IX International Workshop on University Training of Education Professionals.
  - ✓ IX International Workshop "Medical Education: Challenges and Perspectives".
  - ✓ VI Symposium on Didactics of Basic Sciences, Engineering and Architecture.
  - ✓ V Symposium on the Teaching of the Arts in Higher Education.
- Symposium 5. University, knowledge and innovation for sustainable development.
  - ✓ XIII International Workshop "University, Science and Technology".
  - ✓ XIII International Workshop "University, Environment, Energy and Sustainable Development".
  - ✓ IX International Workshop of Universalization of the University in Rural Environments
  - ✓ VII International Workshop "University, Food Security and Sovereignty".
  - ✓ III Habitat, Community and Local Development Symposium.
  - ✓ I International Workshop "The social and humanistic sciences from the university".
- Symposium 6. Role of student and union organizations in Higher Education.
  - ✓ X Forum of Student Organizations at the University.
  - ✓ X Forum of Trade Union Organizations at the University.
- Symposium 7. University - business linkage: a strategic vision for sustainable development.
  - ✓ I International University - Business Workshop.

## PRE-CONGRESS COURSES



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The organizing committee offers you the possibility of enrolling in pre-congress courses, with current and interesting topics, taught by prestigious professors and researchers from Cuba and other countries. These will be developed through a virtual environment platform and they will grant an academic credit, the issuance of a certificate and bibliographic material and they will begin to be taught from October 2021.

### MODE OF PRESENTATION OF PAPERS

- Face-to-face: traditional format of the congress.
- Online: It will be used in plenary sessions, with a combination of synchronous and asynchronous sessions, which allows attendees to participate in real time or at their own pace, from videos of no more than 5 minutes. In the same way, the papers will be available to all participants in the congress. An online discussion forum will be available to facilitate conversation, open to both face-to-face and remote participants.

### INNOVATION EXHIBITIONS

- Face-to-face: Researchers and innovators present practices, products or research, and findings. All presentations should be based on the presenter's research or teaching experience.
- Online: Video demonstrations. Through the online discussion forum that will be available to facilitate conversation, open to both face-to-face and remote participants.

### REGISTRATION FEES

Category	Until December 15	From December 16
Delegate in person	230.00 USD	250.00 USD
Face-to-face student	150.00 USD	

Category	Hasta el 15 de diciembre	A partir del 16 de diciembre
Virtual delegate	160.00 USD	180.00 USD
Virtual student	100.00 USD	

#### In-person delegates

The registration fee for **face-to-face delegates** includes: accreditation module (credential, memories of the event with ISBN, pen, academic program and information about the congress, diploma of participant and diploma of presentation of the work), attendance to the academic activities of the congress, specialized visits, exhibition associated with the congress, official opening and closing activities, cultural gala and farewell activity.

#### Face-to-face student

The registration fee includes the accreditation module (credential, memories of the event with ISBN, pen, academic program and information about the congress, participant diploma and diploma of presentation of the work), attendance to the academic activities of the congress, specialized visits, exhibition associated with the congress, official opening and closing



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activities, cultural gala and farewell activity. This condition is for undergraduate students who must send a duly signed and coined letter justifying their student status.

### **Virtual delegates**

The registration fee for **virtual delegates** includes sending in digital format the memories of the event with ISBN, the academic program and information about the congress, the participant's diploma and the work presentation diploma, as well as the possibility of participating synchronously in the academic activities of the congress, official opening and closing activities, cultural gala and farewell activity.

### **Virtual student**

The registration fee includes the sending in digital format of the memories of the event with ISBN, the academic program and information about the congress, the participant's diploma and the diploma of presentation of the work, as well as the possibility of participating synchronously in the activities congress academics, official opening and closing activities, cultural gala and farewell activity. This condition is for undergraduate students who must send a duly signed and coined letter justifying their student status.

## **SUBMISSION, RULES OF PRESENTATION AND PUBLICATION OF PAPERS**

The papers must be sent in accordance with the norms of the Congress.

The management of the papers will be carried out on the platform hosted on the event website. On the event website (<https://www.congresouniversidad.cu>) you can download the template in Word for the papers.

The review of the papers will be carried out by the Scientific Committee of each Symposium, which decides its acceptance and presentation modality (panel, round table, presentation of papers, debate workshop or poster).

Accepted papers will be published in the Congress memories, accredited with their respective ISBN and a selection of these will be proposed for publication in the Magazine Congreso Universidad.

### **LANGUAGES**

Spanish, English and Portuguese.

Papers must be submitted in PDF format, written with Arial font, 12 points, with one line spacing, letter size (8 ½ x 11 or 21.59 cm. X 27.94 cm.) and margins of 2.5 cm on each side. The alignment of the paragraphs is justified and the maximum length of the papers is 10 pages (including annexes) according to the following format:

- Title (in capital letters and no more than 15 words).
- Author and co-authors with their e-mails (as a rule, papers will have a maximum of three authors and, as an exception; a larger number will be admitted).
- Institution and country by authors and co-authors (if you have positions in the institution, you should clarify them, for example, if you are Head of Department, Dean, Vice Chancellor or Rector and if you have a Master's or Doctor's scientific degree).
- Summary of the paper (maximum length of 250 words).
- Keywords.



- Text of the paper (it must have an introduction where the objectives of the paper are clearly specified, the development of the paper grouped in headings, the conclusions, the bibliographic references and also the annexes, where the tables and figures appear).
- The APA 7th edition standard will be used to make the bibliographic entries.

The title, abstract and keywords will be in the same language as the paper. In the cases of Spanish and Portuguese, the English translation of these elements must be added (title, abstract and keywords) and the papers presented in English will attach these aspects in Spanish.

### Deadlines for submission of works

Shipping date	October 26, 2021
Last shipment date	December 15, 2021

### Registration deadlines

Enrollment date	October 26, 2021 to December 15, 2021
Deadline to appear in the Scientific Program	January 7, 2022

To do this, they only have to complete the steps detailed below:

1. **Registration by category:**
2. **Review of the Registration Process:** A summary of the prices of the process that is carried out is shown, detail per person and the total amount to be paid. In this step, you can review and if you consider, rectify any information that is not correct.
3. **Personal Information:** You must complete the data for each of the people you register. Data includes: Name, Last names, e-mail, etc.
4. **Payment:** Access to a secure site and payment is made through bank transfer.
5. **Confirmation:** The confirmation of your process is presented and you will also receive via email a message containing the details of the reservation made and the services that are included.

### REGISTRATION

On the event website (<https://www.congresouniversidad.cu>) you will be able to make your registration payment, which will enable electronic registrations for the International Congress in close collaboration with the Organizing Committee of the event. If you require more information, you can contact the Executive Secretariat of the Congress by email: [sejecutiva@congresouniversidad.cu](mailto:sejecutiva@congresouniversidad.cu)



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## **LODGING**

Accommodation packages will be offered through the Havanatur S.A. Travel Agency, for which you can contact:

Email: [eventos@havanatur.cu](mailto:eventos@havanatur.cu) or [esp5.eventos@havanatur.cu](mailto:esp5.eventos@havanatur.cu)

Phone: (+53) 7204 7412 | 7201 9780 | 7201 9861 | 7201 9777